



Welcome to the School of Arts and Cultures

Postgraduate Programme MA Media and PR Programme (4076)

Below is the timetable for your programme's induction which includes a mix of pre-induction online information and in-person sessions on campus. Once you have completed registration, please complete the relevant central university induction course below.

Please make sure you have followed our relevant social media pages on Instagram, so you don't miss out on job opportunities, school events, expert advice and our community information.

- @ncl_sacs (School account)
- @nclcareers (Careers service account)
- @nclstartup (Start Up account)

You may also wish to follow our Media and Journalism Society - @nclmediajournalismsoc

Full completion of all of the essential content will take approx. 3 hours.

There are two versions for 2025: one for **new students**, one for **returning students**. The links to the courses are:

- [New Students Induction Course](#)
- [Returning Students Induction Course](#)

In addition to the Central Canvas Induction there is a [pre-arrival Canvas course](#) that can be accessed before you complete your registration. This course has very general information about preparing to study at Newcastle. There is also a ['Before you Arrive' Webpage](#) for further information.

Once registered you will also be able to access your **programme community** on [Canvas](#) to view key information and pre-induction online materials. These will be available from Monday 15th September.

Please note that all times listed are British Summer Time (BST).

Arts and Cultures' induction programme is developed to support your transition into university life and is set up for you to learn more about the University and The School of Arts and Cultures and to see what the year will look like for you. There are gaps in the timetable to enable you to participate in a range of other activities on offer and to be able to manage your time and undertake core induction activities.

Your Canvas Programme Community 2025-26

Induction Activities and Programme Resources

Available online from 15th September

This is a set of online units that take you through some important points you will need to know about the university and your programme. Once you are registered and have access to Canvas you should work through these required units. These materials will remain available for you to refer to at any point in your academic journey with us.

The units include the following:

- Induction Timetable
- Welcome Session
- Welcome from your Degree Programme Director

List of resources that are available on Canvas

- Module Handbook
- Compulsory and optional modules
- Key dates and university timetables
- PR Teaching team
- Welcome from Media and PR alumni
- Introduction to the CIPR

Don't forget, in order to gain access to Canvas you need to have met all the conditions of your offer and be fully [registered via the Student Portal](#). Please note that it can take up to 24 hours after registration to gain access to Canvas. You can then log in using your university user ID and password. If you are having difficulty gaining access to Canvas, please [contact IT Service Desk](#).

Your induction schedule will be available on Canvas, which you will be able to access once you have completed your registration. Please refer to the [campus map](#) for building locations.

Please note some session may be subject to change, please check the [‘current students’](#) page on the website for updates.

Induction Week: 15-19 September 2025	
Monday 15 September	
Tuesday 16 September	
12pm-2pm	4076 – MA Media and PR Welcome in Hershel Building (HERB. G.CA)
1pm-2pm	Meet your Programme Admin Team – ARMB 3.38
3pm-4.30pm	Module Choice Support Session – ARMB 3.38
Wednesday 17 September	
Thursday 18 September	
11am-1pm	4076 MA Media and PR social event in Hershel Building (HERB. G. CA)
Friday 19 September	